



Charleston Conference Center
400 2nd Avenue - Charleston, West Virginia



July 23-27, 2012

Sunday, July 22, 2012

3:00 – 5:30 PM Finance University Registration

6:00 – 7:30 PM Welcome Reception

DAY 1 - Monday, July 23, 2012

8:30 - 9:30 AM **Breakfast** (Provided)
Finance University Registration
Registration and payment of WVU Classes:
Finance 930A (WVDE Advanced Credentials)
Finance 930B (WVDE Renewal of Advanced Credentials)

9:30 - 9:45 AM **Welcome /Introduction of Staff/Advanced Credential Team**
Mark Shelhammer, Program Manager

Keynote Address
Glen B. Gainer III, West Virginia State Auditor

9:45 - 10:15 AM **Unions Are Relevant to West Virginia**
Kenneth M. Perdue, President - West Virginia AFL-CIO

10:15 - 10:30 AM **Stock Market Game**
James Rutledge, Investor Education Manager – State Auditor's Office

10:30 - 10:45 AM **Break** (Provided)

10:45 - 11:45 AM **Orientation**
William B. Riley, Ph.D., Chairperson, Department of Finance - WVU

12:00 - 1:00 PM **Lunch** (Provided)

1:00 - 2:00 PM **American Financial Services Association**
Susie Irvine, President & CEO, AFSAEF



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July 23-27, 2012



DAY 1 - Monday, July 23, 2012 (Continued)

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| 2:00 - 2:30 PM | PEIA and You
Janice L. Powell, Communications Director – Public Employees Insurance Agency |
| 2:30 - 2:45 PM | <u>Break</u> (Provided) |
| 2:45 - 3:00 PM | Daily Summary
William B. Riley, Ph.D., Chairperson, Department of Finance - WVU |
| 3:00 - 4:00 PM | Breakout Sessions
Group 1: Advanced Credential Workshop
Group 2: Renewal of Advanced Credential Workshop |
| 5:30 - 7:00 PM | <u>Dinner</u> (Provided) |



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July 23-27, 2012



DAY 2 – Tuesday, July 24, 2012

8:30 - 9:30 AM	<u>Breakfast</u> (Provided)
8:30 - 9:30 AM	Group 1: Advanced Credential Workshop Group 2: Renewal of Advanced Credential Workshop
9:30 - 9:35 AM	Welcome/Announcements - Mark Shelhammer, Program Manager
9:35 - 9:45 AM	Overview of the Day - William B. Riley, Ph.D., Chairperson, Department of Finance - WVU
9:45 - 10:00 AM	Overview of Field Service's Free Programs and Introduction of Field Representatives James Terango, Director, Field Services - State Auditor's Office
10:00 - 10:30 AM	Financial Fraud (Part 1) - Larry Pnakovich, Senior Investigator – State Auditor's Office
10:30 - 10:45 AM	<u>Break</u> (Provided)
10:45 - 12:00 PM	Computer Crimes Bryan Kelly, Computer Crime Specialist - National White Crime Center (NW3C)
12:00 - 1:00 PM	<u>Lunch</u> (Provided)
1:00 - 2:30 PM	Credit Reports - Bill Cheeks, President - ABBA Associates
2:30 - 2:45 PM	<u>Break</u> (Provided)
2:45 - 4:00 PM	Internet Safety & Scams Dave Shelene, Field Services Representative – State Auditor's Office
4:00 - 4:10 PM	Daily Summary - William B. Riley, Ph.D., Chairperson, Department of Finance - WVU
4:10 - 4:30 PM	Group 1: Advanced Credential Workshop Group 2: Renewal of Advanced Credential Workshop
5:30 - 7:00 PM	<u>Dinner</u> (Provided)



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July 23-27, 2012



DAY 3 - Wednesday, July 25, 2012

8:30 - 9:30 AM	<u>Breakfast</u> (Provided)
8:30 - 9:30 AM	Group 1: Advanced Credential Workshop Group 2: Renewal of Advanced Credential Workshop
9:30 - 9:35 AM	Welcome/Announcements - Mark Shelhammer, Program Manager
9:35 - 9:40 AM	Overview of the Day William B. Riley, Ph.D., Chairperson, Department of Finance - WVU
9:40 - 10:30 AM	Importance of Banking John Wilson, Jr. Chief Operating Officer – Putnam County Bank
10:30 - 10:45 AM	<u>Break</u> (Provided)
11:00 - 12:00 PM	Financial Fraud (Part 2) Larry Pnakovich, Senior Investigator – State Auditor's Office
12:00 - 1:00 PM	<u>Lunch</u> (Provided)
1:00 - 2:30 PM	FDIC John Meeks, Community Affairs Specialist – Federal Deposit Insurance Corporation
2:30 - 2:45 PM	<u>Break</u> (Provided)
2:45 - 4:00 PM	U.S. Bureau of Public Debt Jerry Kelly, Financial Analyst – Federal Deposit Insurance Corporation
4:00 - 4:10 PM	Daily Summary - William B. Riley, Ph.D., Chairperson, Department of Finance - WVU
4:10 - 4:30 PM	Group 1: Advanced Credential Workshop Group 2: Renewal of Advanced Credential Workshop
5:30 - 7:00 PM	<u>Dinner</u> (Provided)



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July 23-27, 2012



DAY 4 - Thursday, July 26, 2012

- 8:30 - 9:30 AM **Breakfast** (Provided)
- 8:30 - 9:30 AM Group 1: **Advanced Credential Workshop**
Group 2: **Renewal of Advanced Credential Workshop**
- 9:30 - 9:35 AM **Welcome/Announcements** - Mark Shelhammer, Program Manager
- 9:35 - 9:40 AM **Overview of the Day**
William B. Riley, Ph.D., Chairperson, Department of Finance - WVU
- 9:40 - 10:30 AM **Net Income vs. Gross Income**, Wallace Suttle, CPA – Suttle & Stalnaker PLLC
- 10:30 - 10:45 AM **Break** (Provided)
- 10:45 - 11:30 AM **Asset/Liability Management & Risk-Based Pricing in Turbulent Times**
Orlando Hanselman, Education Programs Director - FISERV
- 11:30 - 5:00 PM **State Capitol Field Trip** (Shuttle located at Lobby Entrance)
- 12:00 - 12:45 PM **Boxed Lunch** (Provided) (Front of House Chambers-2nd Floor)
- 12:45 - 1:45 PM **Walk to Cultural Center, Tour Cultural Center**
- 1:45 - 2:20 PM **Walk to Governor's Mansion, Tour of Governor's Mansion**
- 2:20 - 2:30 PM **Walk to House Chambers**
- 2:30 - 2:45 PM **Break** (Provided) (Front of House Chambers)
- 2:45 - 4:30 PM **Explanation of House Rules**, Greg Gray, Clerk
Introduction of Speakers
Education Finances - Ron Fragale, Delegate - Speaker Pro Tempore
WV Finances – Harry Keith White, Chair - WV House Finance
Group Photo, Capitol Photographer
- 4:30 - 5:00 PM **Board Shuttle** - Return to Hotel (East Wing Exit)
- 5:30 - 7:00 PM **Dinner** (Provided)



Charleston Conference Center
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July 23-27, 2012



DAY 5 - Friday, July 27, 2012

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| 8:30 - 9:30 AM | Group 1: Advanced Credential Workshop
Group 2: Renewal of Advanced Credential Workshop |
| 8:30 - 9:30 AM | <u>Breakfast</u> (Provided) |
| 9:30 - 10:45 AM | Answering Complaints about Insurance
Winford Saunders, Insurance Complaints Specialist, Insurance Commissioner's Office |
| 10:45 - 11:00 AM | <u>Break</u> (Provided) → Check-Out of Hotel |
| 11:00 - 11:30 AM | Post-Assessment Activity |
| 11:00 - 11:30 AM | Insurance
Michael D. Riley, Commissioner - Insurance Commissioner's Office |
| 11:30 - 11:40 AM | Concluding Comments
William B. Riley, Ph.D., Chairperson, Department of Finance - WVU |
| 11:40 - 11:45 AM | Concluding Comments
Advanced Credential Team |
| Noon - 12:45 PM | <u>Lunch</u> (Provided)
Glen B. Gainer, III, State Auditor |
| 12:45 - 1:00 PM | Presentation of Certificates
Glen B. Gainer III, West Virginia State Auditor |
| | Dismissal |